

# May 10, 2024, at the Chicago Cultural Center

Our 2024 Spring Social, A Celebration of Community and Cuisine will be held in the gorgeous G.A.R. Hall of the Chicago Cultural Center. Attendees will be welcomed by the hall's 40-foot diameter, 62,000-piece glass dome and will enjoy cuisine from local restaurants as well as performances by local entertainers. Approximately 300 attendees will support CASL's vital programming, help us invest in our community, and celebrate Chicago's legendary cuisine!



### Fall 2024

Attracting over 400 prominent Chicagoans each year, CASL's Annual Gala is an elegant evening of culture, entertainment, and networking with high-profile guests. Our 2024 Annual Gala will be a prime opportunity to help advance our mission and improve the lives of thousands of individuals and families in the Greater Chicago community. Join us this fall for an unforgettable evening of inspiration!

For 45 years, CASL's comprehensive programs have connected families and individuals with the vital support they need: providing an educational and cultural foundation for our children, ensuring our seniors live full and independent lives with dignity, enhancing education and training for tomorrow's workforce, putting immigrants on the pathway to citizenship, securing our community's housing and financial well-being, navigating healthcare systems and wellness resources, and providing equal access to justice. Since our founding, CASL has been rooted in the principles of equity and justice. That legacy continues to shape our efforts today as we strive to champion diversity, equity, inclusion, and accessibility at all levels of the organization.



All sponsorships can be customized. Contact us with your requests. Deadline for invitation inclusion is March 8, 2024.

### Presenting Sponsor \$25,000

- 25 tickets to the event
- 30 second spot to air during event
- Appoint event chair from your company
- Name at the top of event materials as "presented by"
- Dedicated social media blast mentioning your company support
- Recognition during event program
- Recognition in press releases
- Prominent name/logo on ALL other event materials

### Diamond Dragon \$15,000

- 20 tickets to the event
- Dedicated social media blast mentioning your company support
- Recognition during event program

- Recognition in press releases
- Prominent name/logo ALL other event materials

### \_ Platinum Phoenix \$10,000

- 15 tickets to the event
- Name/logo repeated on event screens
- Recognition during event program

- Recognition in press release
- Prominent name/logo on ALL other event materials

# Gold Tiger \$6,500

- 10 tickets to the event
- Name/logo repeated on event screens

- Recognition in press release
- Prominent name/logo on ALL other event materials

### Silver Ox \$3,500

- 8 tickets to the event
- Name/logo repeated on event screens

• Name/logo on invitation, website, e-blasts, press releases

# Bronze Horse \$1,200

• 5 tickets to the event

Name/logo repeated on event screens



All sponsorships can be customized. Contact us with your requests. Deadline for invitation inclusion is September 6, 2024.

### Presenting Sponsor \$50,000

- Recognition as exclusive presenting sponsor of Gala
- Appoint a Host Committee member from your company
- Company representative has the honor of Feeding the Lion as part of the Gala
- Opportunity to air 15-second underwriting spot as part of the Gala
- Logo prominent on ALL promotional Gala content: invitation, website, more
- Recognition in mobile bidding app
- Recognition in press release
- Dedicated social media post
- Inclusion in post-event email and CASL's Impact Report
- 24 dinner seats

### \_ Diamond Dragon \$25,000

- Recognition as exclusive sponsor of a promotional Gala video
- Appoint a Host Committee member from your company
- Opportunity to air 15-second underwriting spot as part of the Gala
- Logo on entrance sign and/or screens
- Prominent logo placement on invitation and website

- Recognition in mobile bidding app
- Recognition in press release
- Dedicated social media post
- Inclusion in post-event email and CASL's Impact Report
- 20 dinner seats

### \_ Platinum Phoenix \$12,500

- Opportunity to air 10-second underwriting spot as part of the Gala
- Logo on entrance sign and/or screens
- Logo placement on invitation and website
- Recognition in press release

- Dedicated social media post
- Inclusion in post-event email and CASL's Impact Report
- 16 dinner seats

### Gold Tiger \$8,000

- Logo on entrance sign and/or screens
- Logo placement on invitation and website
- Recognition in press release

- Dedicated social media post
- Inclusion in post-event email and CASL's Impact Report
- 12 dinner seats

### Bronze Horse \$5,000

- Name on entrance sign and/or screens
- Name on invitation and website

- Inclusion in post-event email and CASL's Impact Report
- 8 dinner seats

# Copper Crane \$2,500

- Name on invitation and website
- Inclusion in post-event email and CASL's Impact Report

• 4 dinner seats

Fill out this pledge form and send it to the address at the bottom of this page. You may also register at CASLservice.org/Events.





Deadline for invitation inclusion: March 8, 2024

\_\_ Presenting Sponsor \$25,000

\_\_ Diamond Dragon \$15,000

\_\_ Platinum Phoenix \$10,000

\_\_ Will donate instead: \$\_\_\_\_\_

\_\_ Gold Tiger \$6,500

\_\_ Bronze Horse \$1,200

\_\_ Silver Ox \$3,500

Presenting Sponsor \$50,000
Diamond Dragon \$25,000
Platinum Phoenix \$12,500
Gold Tiger \$8,000
Bronze Horse \$5,000
Copper Crane \$2,500
Will donate instead: \$\_\_\_\_\_\_

Signature:				
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Phone:	Email:			
Contact Name (for questions/seating):		Contact Phone:		
Contact Email:				